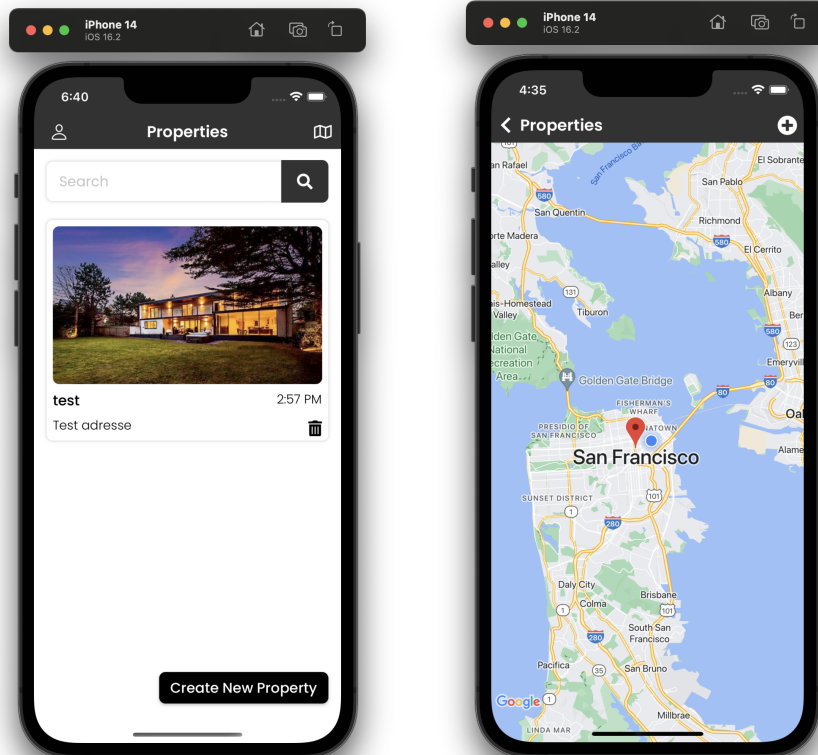


Main menus and navigation

This section describes the process of navigating the app. This is the main menu that lists any previously created properties.



This screen allows a new property to be created or to view the properties using a map view. In the map view the properties are displayed on the map as pins, clicking a pin would open that property in the Property Details page.

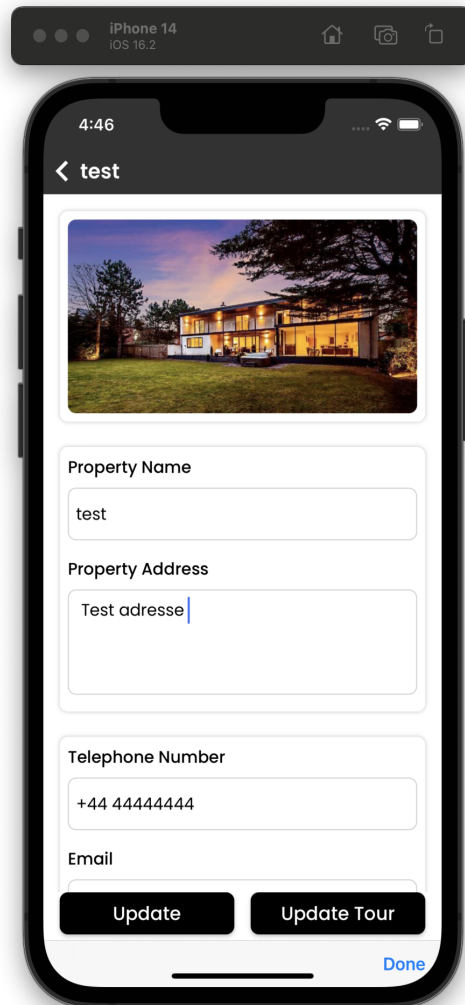
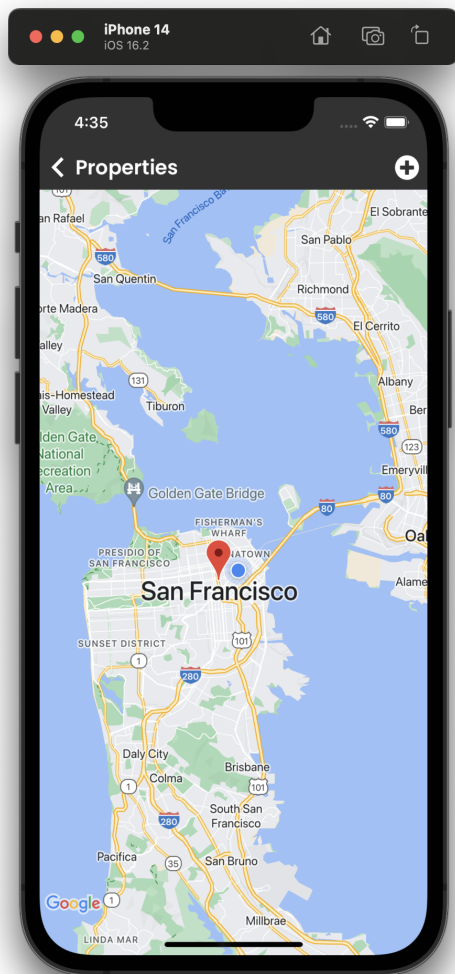
Creating a new property will require the:

- Property name,
- Property address
- The number of floors required for the VR Tour (this can be edited later if needed)
- A picture of the location
- The Latitude and Longitude (captured from the phones GPS)

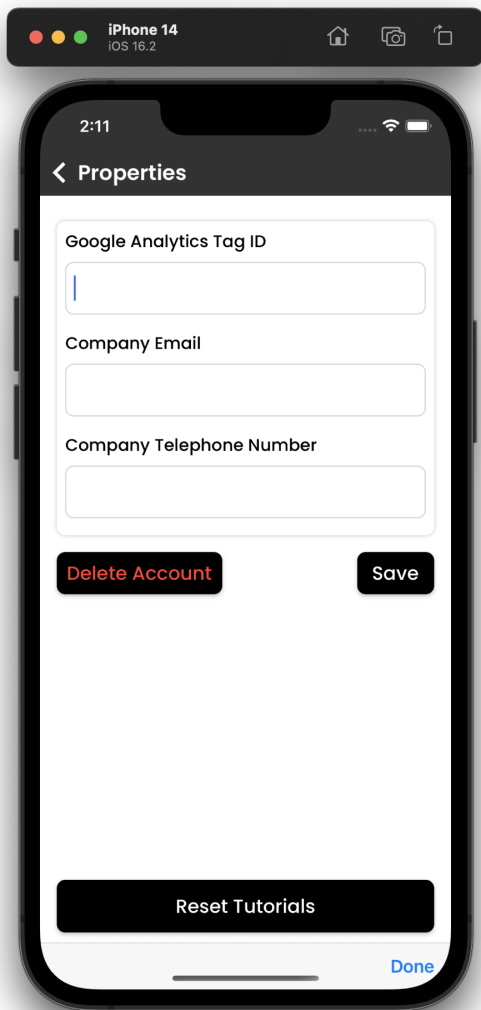
You can also add:

- Telephone Number
- Email
- Website

These will be shown on the top right corner of the tour when the tour is published so the user can access them more easily.



Then you can tap on Create Tour or Update Tour(in case of a previously made Tour), this then takes the user to the Site Map area of the App where a Virtual Tour can be created.



If you want to keep track of the property with your google analytics Tag ID, you can input your GA4(google analytics Tag ID) in the Profile Page. That way you will be able to see how many people have seen the tour and have interacted with it.

Site Maps and VR Tours

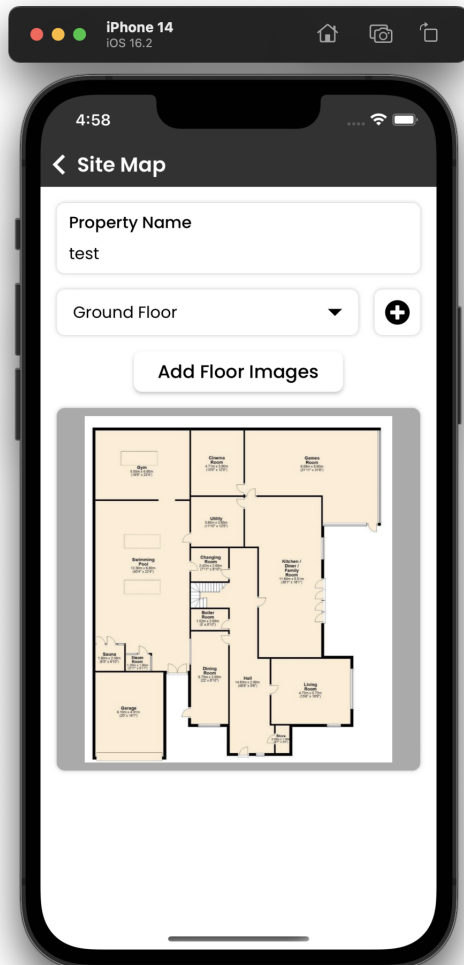
This part of the document describes the process of making a Site Map and how that automatically creates a VR Tour. Once you have created a property you then create the Site Map, the Site Map is used to define the 360 photos you want to make and how they relate to each other.

When setting up a VR Tour you first select the floor level you are creating the tour for, you can then upload a floor plan. If a floor plan is uploaded the VR view will show the floor plan and allow navigation directly to individual photos (without needing to navigate around the house). If you wish to select a different floor use the floor selection, you have the option to upload a floor plan for each floor.

Another benefit of loading a floor plan is that it makes it easier to relate the photos to each other when making your VR tours.

To start creating a VR Tour you click on the virtual floor plan, if you have an uploaded floor plan click on the virtual floor plan in the area you are taking the photo.

If you have not uploaded a floor plan, click on the virtual floor plan at a location on the virtual floor plan that represents your photo location. For instance if you are at the front of the property click on the virtual floor plan at the front. If you are in the rear left room, click on the rear left of the virtual floor plan.



For instance in the above example you click the area in the virtual floor plan that you want to take the photo. Clicking the virtual floor plan will take you to the 360 Capture Selection screen (below) where you select the type of photo you are taking,

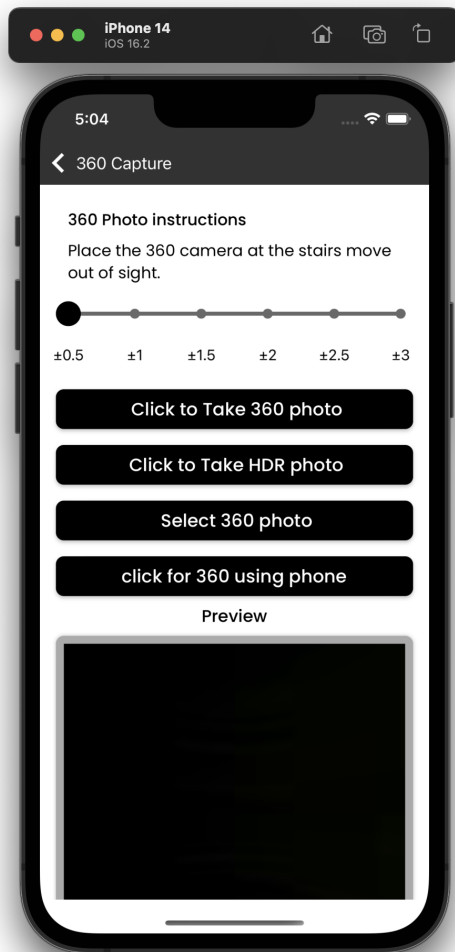


The options are Outside, Room, Stairs, Window and Door. Selecting one of these options will take you to the capture screens, these screens provide instructions on where to position the camera and then take the 360 photo.

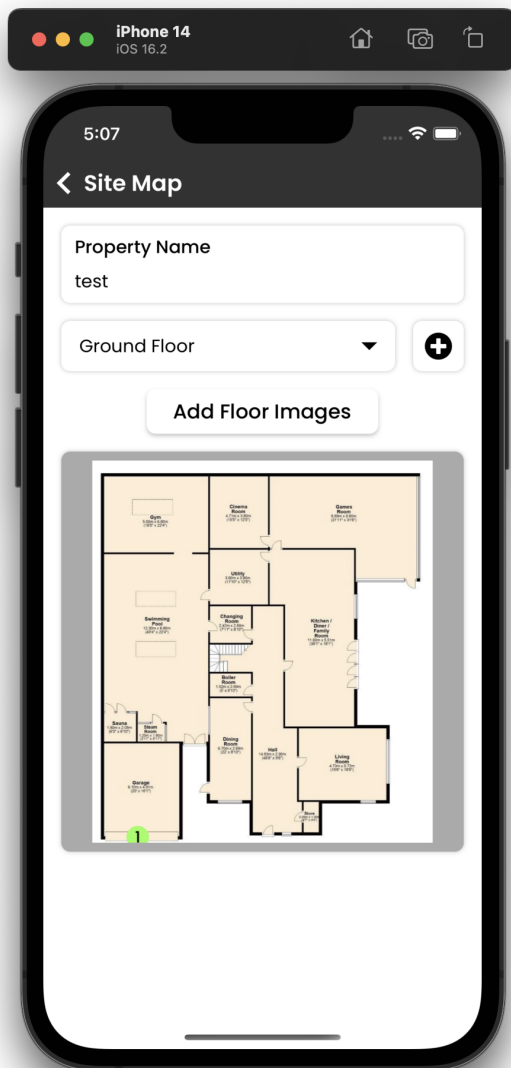
Here we explain what they do:

- Outside option will look around the room.
- Room will not put that much time to look around.
- Stair is for going to another floor, and must be only used for that.
- Window will hold a little, for the user to see the outside view.
- Door will just proceed fast to the next point.
-

Later when you are linking the photos, Stairs ask an additional question relating to the destination floor for the stairs, this process links the VR tour from the current floor to the destination floor.

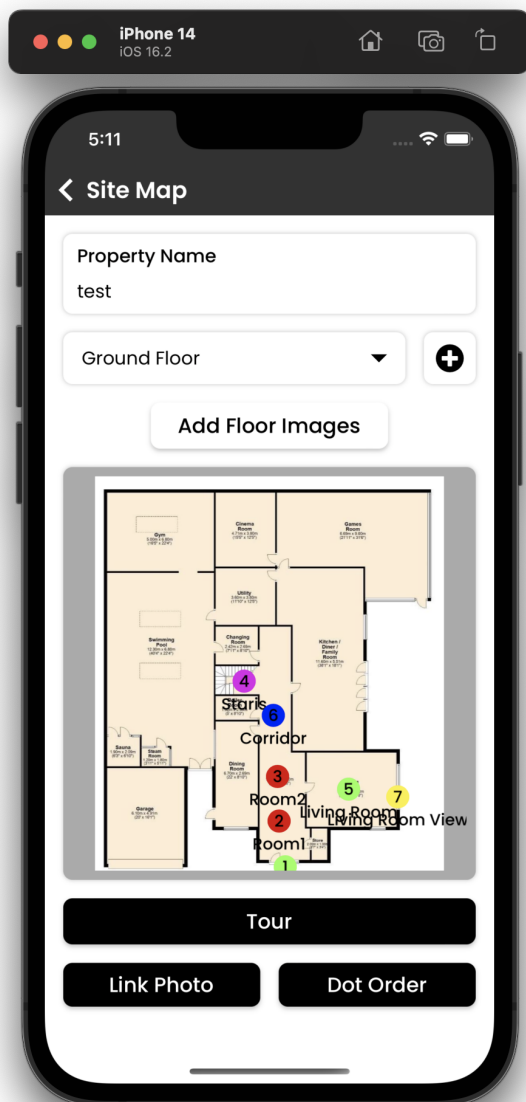


Once you press OK on any of the above screens you are returned to the Site Map screen, with the captured 360 photo represented on the Site Map in the appropriate colour for the selected capture type. In addition the screen will now have an additional button which allows you to view the VR Tour, at this stage it's only one 360 Captured photo so not really a VR Tour.



Typically this process continues until an extensive collection of 360 photos have been captured.

Once more than one 360 photo exists, two additional buttons are available, these are described later.



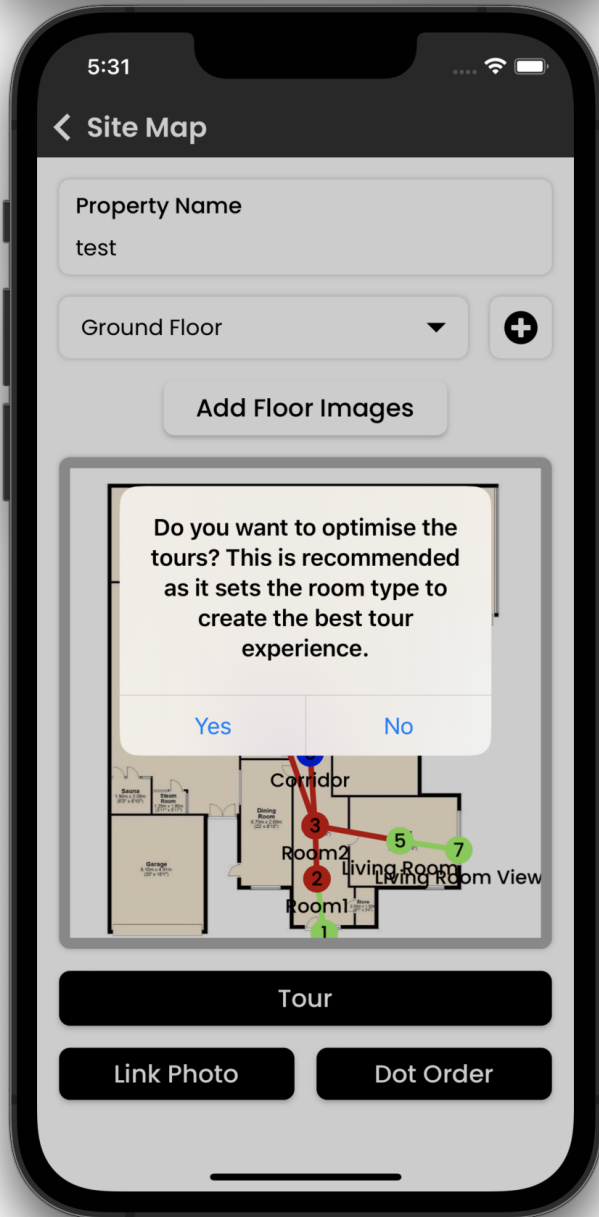
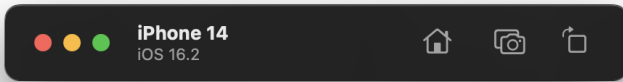
When you click on Dot Order you can zoom out or in with pinch or pan gesture. You can tap on Clear button to reset the dot orders, and then set them to your desired order by tapping on them in order.

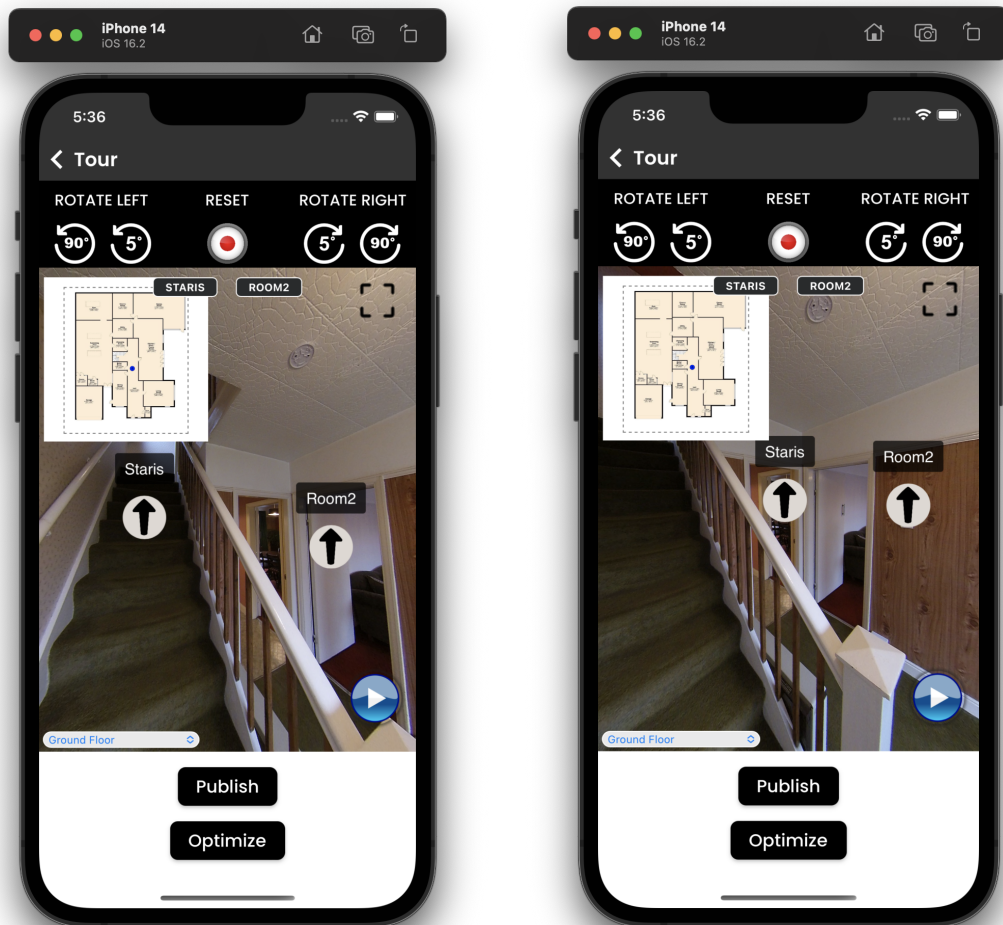
Later, after you have saved the changes you can tap on Link Photo and at that page, These captured 360 photos can be linked, this will then allow you to link 360 photo icons together. 360 photo icons that are linked can be navigated between in a VR Tour. To link the photos, you need to tap on one of them, and another one, this will link the two of them.



The VR Tour starts at the lowest numbered 360 photo, and the default direction of a view is directed to the next lowest number 360 photo that is directly linked to the displayed 360 photo. Unless that direction has already been shown, in which case if an alternative lower numbered 360 photo exists (that is directly linked) then the 360 photo will be set to that direction.

When you tap Tour, this message will be shown. Due to our observations 360 images that are linked to only one other photo, work best if they are set to outside, this will make sure the Tour looks around in all of those, so if you tap on yes, we will set all them to Outside, unless they are stairs. It is worth mentioning here, in order to be able to access Stairs in tour you will need to connect it to another floor, otherwise they won't appear in the tour.

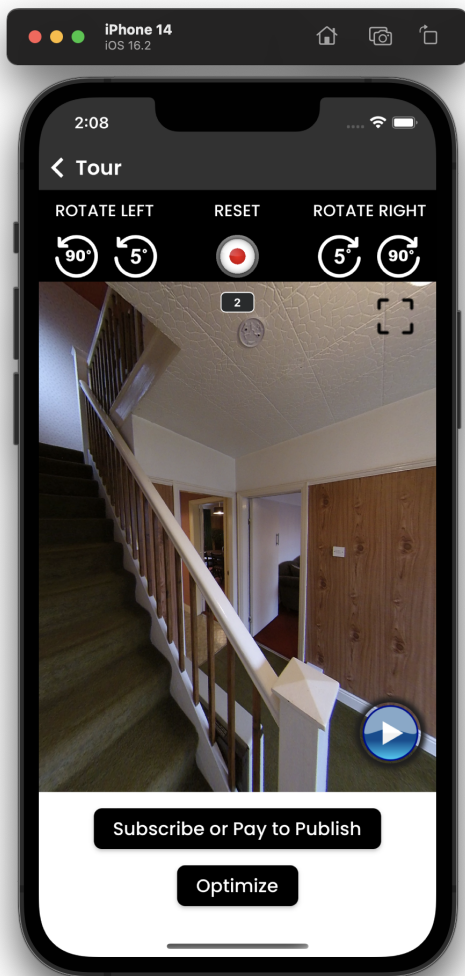




When first opening a 360 photo in the VR Tour the directly linked 360 photos will be made visible by being displayed as arrows. It may be that the arrows do not align to the picture correctly. For instance in the above right you can see the arrows are incorrectly positioned, you can either tap the name of the arrow at the top, and then double click on where you want it to be or use the left rotate/right rotate to rotate the room to allow the arrows to be correctly positioned. Once correctly positioned this can be published using the Publish button.

The arrows are positioned on screen relative to their position in the virtual floor plan.

Clicking on an arrow will navigate to the selected room, if a floor plan exists this will be displayed and clicking on the floor plan will allow direct navigation to that part of the plan. Also the user's current location on the floor plan will be indicated. See below.



If you wish to publish the tour, after your first time free publish, you will need to subscribe or pay for a single tour, if you have not paid, you will be able to change the tour and update it after you have published it as well.

If you choose optimise, we will optimise your tour so that the user won't need to wait a long time for the images to be loaded, this will be done using our bespoke algorithm.

If the user wishes to subscribe or pay a single tour they can pay using Android pay or Apple pay.



After the publication, you will be able to copy the iFrame or the URL to the tour. In case you choose iFrame, you will need to specify the dimensions of it.